



ENLYTEN™ SPORTSTRIPS™ WINS BEST IN SHOW AT NATA TRADE SHOW

- Edible Thin Strip Earns Top Honors in the Nutritional Products Category -

AMHERST, NY (July 26, 2007) HealthSport, Inc. (OTCBB: HSPO), a fully integrated developer, manufacturer and marketer of unique and proprietary branded and private label edible film strip nutritional supplements and over-the-counter drugs, announced today that its Enlyten SportStrips product (www.enlytenstrips.com) has been named a winner of a Best of Show Award in the Nutritional Products category at the 2007 National Athletic Trainers' Association (NATA) Trade Show, held in conjunction with the 58th Annual Meeting and Clinical Symposium. The trade show and meeting were held last month in Anaheim, CA and welcomed almost 9,000 athletic trainers. It is the largest exhibition of athletic-training products and services in the world.

“We are proud to have our product recognized by the attendees of the NATA. We are honored that Enlyten SportStrips were selected as Best in Show in the Nutritional Products category. Winning the Best in Show Award demonstrates the athletic trainers' recognition and appreciation of Enlyten SportStrips unique and effective delivery method,” said Dan Kelly, President of HealthSport. “After returning from the NATA Trade Show, we have experienced a tremendous increase in demand and inquiries about our SportStrips. The positive feedback from athletic trainers who were introduced to our SportStrips has been incredible.”

Athletic trainers are unique health care providers who specialize in the prevention, assessment, treatment and rehabilitation of injuries and illnesses. The National Athletic Trainers' Association (www.nata.org) represents and supports 30,000 members of the athletic training profession through education and research.

Healthsport has already received orders for its Enlyten Sportstrips by numerous NFL and CFL teams including the Buffalo Bills, Pittsburgh Steelers, Detroit Lions, Philadelphia Eagles, Miami Dolphins, New York Jets, New Orleans Saints, Baltimore Ravens, Dallas Cowboys, Kansas City Chiefs and Denver Broncos and the CFL's BC Lions have purchased Enlyten SportStrips. Delivery of the product is expected to be completed in time for use during the teams' summer training camp.

Enlyten SportStrips replace the electrolytes lost during vigorous athletic activity through a proprietary thin strip delivery system, known scientifically to be an extremely fast and efficient way to deliver drug actives into the bloodstream. When the flavored strip is placed between the cheek and gum, gastric absorption is bypassed speeding higher levels of electrolytes directly into the bloodstream. This mode of absorption is very different from all electrolyte delivery predecessors. Not only does it dramatically reduce delivery time and improve hydration on a cellular level, but it also helps athletes avoid the adverse conditions often caused by excessive fluid consumption.

If you would like to receive e-mail announcements about HSPO, please sign up at the following website: <http://www.Directstocknews.com/HSPO>.

About HealthSport, Inc.

HealthSport (<http://www.healthsportinc.com>) is a fully integrated developer, manufacturer and marketer of unique and proprietary branded and private label edible film strip nutritional supplements and over-the-counter drugs. The Company owns two subsidiaries – Enlyten, Inc. and InnoZen. Enlyten was created to market and distribute HealthSport's products. InnoZen (<http://www.innozen.com>) is the preeminent

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formulator, developer and manufacturer of edible film strips that deliver drug actives through buccal (between the cheek and gum) absorption. InnoZen's proprietary edible film strip delivery technology is superior to any other competitive edible film strips currently on the market. InnoZen has five patents pending and has developed numerous trade secrets which it incorporates in the development and manufacturing process of edible film strips. The company's Enlyten™ SportStrips™ (<http://enlytenstrips.com>), an edible film electrolyte strip, has recently undergone and completed pre-market testing conducted in conjunction with physicians and scientists at Duke University Sports Medicine & The Michael W. Krzyzewski Human Performance Laboratory ("K Lab") (<http://klab.surgery.duke.edu>). Preliminary findings of these tests suggest that the Enlyten electrolyte strip delivers meaningful amounts of electrolytes to the body in a safe, fast and effective manner.

Special Note Regarding Forward-Looking Statements: Statements in this news release about anticipated or expected future revenue or growth or expressions of future goals or objectives, including statements regarding whether current plans to grow and strengthen the Company's existing business, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All forward-looking statements in this release are based upon information available to the Company on the date of this release. Any forward-looking statements involve risks and uncertainties, including the risk that the Company will be unable to grow or strengthen its business due to a lack of capital or an inability to identify acquisition candidates and that the Company may not realize anticipated cost savings or revenue growth opportunities associated with any acquisitions, planned or otherwise. Additionally, forward-looking statements concerning the performance of the Company's business are based on current market conditions and risks, which may change as the result of certain regulatory, competitive or economic events, as well as those risks and uncertainties described in the Company's filings with the Securities and Exchange Commission, which could cause actual events or results to differ materially from the events or results described in the forward-looking statements, whether as a result of new information, future events or otherwise. Readers are cautioned not to place undue reliance on these forward-looking statements.

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